

Over 30 million teens in the U.S. *and nearly every member of your audience is concerned about at least one of them.*

📞 800.967.8016
✉️ media@academicinnovations.com
🌐 [linkedin.com/in/mindy-bingham/](https://www.linkedin.com/in/mindy-bingham/)

Best-selling author Mindy Bingham can share ideas with your audience on how best to mentor teens and young adults toward a fulfilling and self-sufficient life.



Mindy Bingham is the author and co-author of over 20 books with total sales of over 2.5 million copies and, for 30 years, CEO of Academic Innovations, a mission-driven educational publisher. A highly sought-after speaker and consultant, she has been a guest on over 80 radio and TV talk shows. Knowledgeable, articulate, and witty, Mindy will educate and entertain your audience.

Recognized as a thought leader in education, Mindy received a Certificate of Special Congressional Recognition for Innovative Approaches to Curricula from the United States Congress.

Quick!

What do you want to do with the rest of your life? You have 15 minutes to decide.

Not enough time, you say? Of course, you're right. Yet that's about how much time a typical American student spends on this topic with their school counselor.

The resulting lack of direction exhibited by so many young people is hardly surprising. Couple that with the disruption caused by COVID over the last two years, and it is little wonder that so many teens and young adults are struggling.

Even in good times, too many young people defaulted to future-challenged lifestyles through substance abuse, teen pregnancy, and dropping out of school. Yet studies show that teens who see options for their futures are far less likely to drop out of school, become a teen parent, or use drugs or alcohol.

Because their lives, choices, and problems are more complex, today's teens need more sophisticated ways of challenging and coping with their world. Studies show that parents and significant adults are the best mentors. An interview with Mindy will let you share her helpful insights with parents, educators, and community advocates in your audience who want to motivate teenagers to plan for their futures and be better prepared for the adult-strength challenges, opportunities, and stresses of today.

“*Mindy is
mediagenic!*”
-USA Today

Sample questions to ask Mindy: ?

What are three things parents can do to help their teenager better prepare for the future?

What do you mean when you advocate for "flipping" the college decision-making paradigm?

More questions to ask Mindy:



Why is it important that students and their parents adopt the mindset of the lifelong learner?

What about young people who do not attend college? What are their alternatives for developing a self-sufficient future?

What do you mean when you talk about the "Bank of Mom and Dad?"

You believe every 14- or 15-year-old should have a guidance course that culminates in developing an online 10-year career, education, and life plan. Why?

You've written about the hardy personality. Why is this important, and how can parents support this development?

COVID accelerated the use of technology for learning. What do you believe were some of the good things that acceleration brought about, and what lessons did we learn that should not be repeated?

What is the employability mindset, and how can parents nurture it?

How can career education be incorporated into the core high school curriculum to provide all students with this necessary information?

You advocate for the high-tech/high-touch approach to education. What do you mean?

What is the difference between the major-based education plan most colleges use today and the Skills-Based Education Plan advocated by the Get Focused Stay Focused program?

For parents with adult children who are about to graduate from college but didn't have the benefit of a Skills-Based Education Plan, what remediation options are there if their child is struggling to get an entry-level job in the field of their choice?

You are the chair of the advisory committee for Get Focused Stay Focused, a school-wide program that supports successful transitions from high school to post-secondary education or training and entry into the workforce. Why has this model been so successful?

How can a parent in the middle of their own mid-life "identity crisis" help their teen with their search for identity?

Why is career education and exploration prior to high school graduation important for the college-bound student?

Some parents are probably thinking, "My high-performing high school student doesn't need to think about what career they want to pursue. They qualify to attend the best colleges and should make that choice later." Why might this strategy cost that student a place at the college of their choice?

What "special" career counseling and interventions do girls need?

Why should we encourage our daughters to explore the option of training for a nontraditional career (i.e., a career in a male-dominated field)?

Why is the freshman year of high school critical to a student's trajectory toward a self-sufficient future?

Research shows that guidance is the key to student success, yet the student-to-counselor ratio doesn't allow for the personalization necessary to help students make considered education, career, and life choices. What can be done about this? How can parents support this process?

Arrange an interview with Mindy:

 800.967.8016

 media@academicinnovations.com

 [linkedin.com/in/mindy-bingham/](https://www.linkedin.com/in/mindy-bingham/)

You'll also want to request a copy of her best-selling book **Career Choices and Changes: A Workbook to Discover Who You Are, What You Want, and How to Get It** or preview access to **Career Choices and Changes Online**.